



Communications and Web Content Management Intern

Duration: 3 – 6 months

Commitment: Full-time

Years of Experience required: No

English: Independent User B2

About: AvenTouro, z.s. is a non-profit organization, with a goal to support and benefit from the creation of sustainable adventure travel market in Czechia and Slovakia focusing on people, ecology and self-growth. Organization established in the year 2016 and already have successfully organized over 100 events with over 500 highly satisfied clients. AvenTouro, z.s. is oriented in outdoor trips held in English and Czech. Most of the clients are foreigners living in Czechia and Slovakia. A professional, flexible and young team aims to connect people from over the world by encouraging to spend time in nature, balance work and personal life with active-healthy free time.

What our intern do:

- Once per month participating in social events to meet new people and spread the information about AvenTouro company;
- Write engaging and creative content for multiple platforms to raise brand awareness;
- Effectively convey thoughts and ideas into eye-catching concise written content;
- 1 free trip (taking pictures, providing feedback and creating article afterwards);
- Constantly update and improve SEO strategy to improve the site's rankings;
- Provide suggestions how to increase visibility of the company in the online platforms.

What we offer:

- Flexible schedule;
- Working directly with CEO of the company;
- Better understanding of the czech and slovak market;
- Great item for your CV and the opportunity for professional and personal development;
- Welcome support - assistance with finding a new apartment, local tips.

Compensation: No financial compensation.

Equipment: We ask our interns to have their own laptop.

Links: <https://www.instagram.com/explorezczsk/>; <https://www.facebook.com/aventouro/>;
<http://www.aventouro.eu> , **Contact:** CEO Zuzana Herakova : zuzana.herakova@aventouro.eu

