



Tourism marketing internship

Duration: 3 – 6 months

Commitment: Full-time

Years of Experience required: No

English: Independent User B2

About: AvenTouro, z.s. is a non-profit organization, with a goal to support and benefit from the creation of sustainable adventure travel market in Czechia and Slovakia focusing on people, ecology and self-growth. Organization established in the year 2016 and already have successfully organized over 100 events with over 500 highly satisfied clients. AvenTouro, z.s. is oriented in outdoor trips held in English and Czech. Most of the clients are foreigners living in Czechia and Slovakia. A professional, flexible and young team aims to connect people from over the world by encouraging to spend time in nature, balance work and personal life with active-healthy free time.

What our intern do:

- Select, create and post content on social media (Facebook, Instagram, Twitter);
- Work on increasing followers and sales (Facebook, Instagram);
- Working with tours promotion websites and searching for new (TripAdvisor, Viator, Meetup);
- Promoting trips on social media;
- Establishing AvenTouro hikers group, constantly posting content and interacting with the members of the group;
- 1 free trip (taking pictures, providing feedback and creating post afterwards);
- Propose new marketing methods and channels of communication.

What we offer:

- Flexible schedule;
- Working directly with CEO of the company;
- Better understanding of the czech and slovak market;
- Great item for your CV and the opportunity for professional and personal development;
- Welcome support - assistance with finding a new apartment, local tips.

Compensation: No financial compensation.

Equipment: We ask our interns to have their own laptop.

Links: <https://www.instagram.com/explorezczsk/>; <https://www.facebook.com/aventouro/>;
<http://www.aventouro.eu/> .

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